



# 27th Insurance Congress of Central America, Panama and The Caribbean

PANAMA  
21-24 OCTOBER  
2018

## SPONSORSHIPS AND EXHIBITION

For information on packages and bookings, please contact:

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## GENERAL INFORMATION OF THE EVENT

Organized by: The Panamanian Association of Insurers -   
Asociación Panameña de Aseguradores

**Sponsors:** Sponsors and/or exhibitors are companies hoping to enhance their brand's profile among key decision-makers within the insurance, reinsurance, brokerage, loss adjusting and other industry providers.

Interested companies are offered several benefit packages, depending on their economic contribution:

**Format:** Conferences and Business Meetings

**Date:** October 21 - 24, 2018

**Venue:** Marriott Hotel

**Place:** Panama, Republic of Panama

**Attendance:** 650 delegates

## FORMS OF PARTICIPATION

### PLATINUM SPONSOR US\$35,000.00

- a.) 1 privileged booth at the exhibition area.
- b.) 4 cost – free registrations.
- c.) Insertion of promotional materials/ fliers in attendees' briefcases.
- d.) Logo at a prominent place on the event's promotional materials.
- e.) Hosting of the opening ceremony or closing dinner.
- f.) Reserved table.

### GOLD SPONSOR US\$20,000.00

- a.) Privileged booth at the exhibition area.
- b.) 3 cost - free registrations
- c.) Insertion of promotional materials/ fliers in attendees' briefcases.
- d.) Logo at a prominent place on the event's promotional materials.
- e.) Hosting one of the lunches.

### SILVER SPONSOR US\$15,000.00

- a.) Privileged booth at the exhibition area
- b.) 2 cost - free registrations
- c.) Insertion of promotional materials/ fliers in attendees' briefcases.
- d.) Logo at a prominent place on the event's promotional materials.
- e.) One of the following options:
  - Hosting one of the coffee breaks, with the right to have its brand's image displayed during the coffee break.
  - Briefcases - Briefcases to be delivered among the participants, with the sponsor's logo printed on the front.
  - Binders - 8 ½ x 11 printed with the sponsor's logo.

### BRONZE SPONSOR US\$10,000.00

- a.) Privileged booth at the exhibition area.
- b.) 1 cost - free registration.
- c.) Insertion of promotional materials/ fliers in attendees' briefcases.
- d.) Logo at a prominent place on the event's promotional materials.
- e.) One of the following options:

- Color printed agendas with the sponsor's logo on the back cover.
- Pens with the sponsor's logo
- Laser pointer with the sponsor's logo
- Tag with the sponsor's logo along the straps. **SOLD OUT**

#### HOSPITALITY SUITES US\$ 5,5000

Furnished rooms for private meetings.  
Including 1 cost - free registration.

#### STANDS AT THE EXHIBITION AREA USD 3,900

Including one modular booth of 2.40 m high, built in aluminum sections and white partitions, one canopy on the front sporting the exhibitor's name and interior light. Including 1 table, 2 chairs and one 110 volt dual inlet.

Telephone lines and Internet access, video equipment and other furniture and accessories are not included. These can be requested at an additional cost.  
Including one courtesy registration.

\*\*\* Additional registrations for assistants or hostesses can be acquired at a special rate of \$300.00

#### Commercial Policies

1. For bookings, the company is required to fill out and sign the agreement sent by the company and pay 50% of the amount.
3. 30 days prior to the event, the outstanding 50% of the contracted amount must be paid. If any exponent has an outstanding balance, the exponent will not be allowed to assemble its stand until remediation.
4. For cancellations, a penalty of 50% the total contracted amount will apply until February 1. After this date, penalty shall amount to 100% of the value.
5. Locations will be allocated with priority of booking and payment.
6. Exponents are advised that within the set limits, they may carry out the promotional activities of their choice as part of their promotional strategy (draws, entertainment activities, promotional activities, display of flyers and other objects). For actions outside the Stand, the firm must report it to the contracting company for an assessment of its feasibility.

#### Independent assemblers and decorators

Exponents may choose their own contractor, but must send their identifications and details to Global Events.

#### Service procurement for your stand

If you need catering services for your stand or activity, you must arrange it in advance with Marriott Hotel's Group Coordinator.